



transforming data into understanding[®] Series

DATA WAREHOUSE APPLIANCES

DW APPLIANCES SERIES INTRO

By James Newland

If you are thinking about purchasing a data warehouse (DW) appliance, you may already have one in mind. No doubt they advertise that they are fast and affordable. Good enough, right? Be careful – it is worth digging a little deeper to find out if they really are the right solution for you. This brief series will help you make sense of the many differences between the DW appliance vendors as well as determine when a little extra money can make big differences in performance.

A few years ago you had just a few options when deciding on a DW vendor. The only real questions were: how much and how fast? If you needed a lot of data *and* blindingly fast queries you paid for one solution. If not, you had a few options.

Today you can get storage and performance for a much lower cost than ever before. New data warehouse appliance companies seem to spring up every few months and all claim to be the 'right' solution. If all are the right solution, are they truly that different?

That the many DW appliance options are different is one aspect they all agree upon. We do too. So how are they all the right solution if they are all so different? The truth is one may be a perfect fit while another will not meet your requirements.

We hope you take the time to read this short series on the major architectural and philosophical differences in the data warehouse appliance community. At the least it should give you a 'heads up' on important topics and how to evaluate the different solutions. If you need more information, we hope you consider calling Datric.

Thanks,
James Newland
Vice President, Alliances and Solutions
Datric, Inc